

# T O R R A N C E

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### **Three CitiCABLE 3 SHOWS NAMED WINNER FOR 2010 WAVE AWARDS**

Torrance, Calif., October 21, 2010 – The Western Region of the Alliance for Community Media (ACM) named three shows produced by the City of Torrance's CitiCABLE 3 as WINNERS for the 2010 Western Alliance Video Excellence (W.A.V.E.) Awards. The Torrance CitiCABLE shows are listed below.

<b>Category</b>	<b>Title of Entry</b>
Magazine	K9 Corner
Instructional Program	Community Cooking
Sports Entertainment	The SportsDesk

Additionally, three other CitiCABLE shows were also named runners-up in different categories. These include Art Studio in the Instructional Programs Category, Mayor Scotto's 2010 State of the City Address in the Municipal/Government Access Category, and K9 Corner in Informational Lifestyle Category.

According to Cable and Communications Relations Manager of the City of Torrance, Michael D. Smith, "We're very honored to receive the highest recognition in these three categories, and to be named runners up in three other categories is also satisfying. Torrance CitiCABLE 3 staff works hard all year long to showcase our community, and I think receiving these Awards shows the quality of work produced by CitiCABLE staff. They feel very accomplished when they get a response from the public, and it's even a greater day when you are recognized for excellence by your peers."

Winners were chosen out of more than 150 finalists and were announced at the annual ceremony held in conjunction with the ACM Far West Regional Conference in Sparks, Nevada October 15-16.

The WAVE awards recognize, honor, and promote the best shows in local community programming produced by the region that includes Arizona, California, Colorado, Hawaii, Nevada and New Mexico. For more information please visit [www.ACMWest.org](http://www.ACMWest.org).

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